by Stan Lee
SECRETS
BEHIND
THE
COMICS
PRICE $1

THESE ARE SOME OF THE SENSATIONAL CHARACTERS YOU'LL MEET AS YOU READ THRU THIS AMAZING BOOK!
"THE BLONDE PHANTOM"
"GEORGIE"

"POWERHOUSE PEPPER"
"CAPTAIN AMERICA AND BUCKY"
"MILLIE THE MODEL"

I NEVER BEFORE HAVE READ A BOOK LIKE THIS!
IT WILL AMUSE YOU AND ASTOUND YOU.
TAKE GOOD CARE OF THIS BOOK - TO YOU WHO HAVE NOT READ AND ENJOYED IT, AND TO MY FRIENDS THAT I SHALL MEET IN THE YEARS TO COME!
AND NOW SETTLE BACK COMFORTABLY AND SET AN HOUR FOR READING THRILL!

DEDICATED TO LARRY, GEN, CHIP, AND JUDY. WITHOUT TYPICAL AMERICAN KIDS LIKE THESE, THERE WOULD BE NO COMICS!

# "SECRETS BEHIND THE COMICS!"

by

*Stan Lee*

ILLUSTRATED BY: KEN BALD
LETTERED BY: M. ALGUSTINE

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# SECRET NO. 1

## WHO IS *Stan Lee* AND WHY DID HE WRITE THIS BOOK?

Stan Lee is the Managing Editor and Art Director of Timely Comics, Inc., and has been in the publishing business for many years. Long before that, when Stan was a boy, he was a voracious reader of books and magazines. Here are some of the publications he remembers reading when he was a kid . . .

| | |
|---|---|
| Mental Cavity | Jeffs Joe Weak |
| Weird Fairy Tales | Ghost Stories |
| Mystic Mirror | Mystic Tales |
| Magic Tricks | Ghost Tales |
| Ghost Mirror | Mystic Cavity |
| Mystic Fairy Tales | Ghost Fairy Tales |

And dozens more!

**SO** you see, Stan has lived most his young years in the world of fantasy. That's why he's the man to write . . .




In the years past Stan has had the pleasure of writing such famous Timely features as . . . The Human Torch, Sub-Mariner, Captain America, Miss America, Ka-Zar, Jungle Girl, Red Raven, Vision, Blonde Phantom, Destroyer, Whizzer, Miss Fury, Black Widow, Sun Girl, Patriot, Father Time, Mercury, Marvel Boy

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SECRET NO. 5

## HOW IS A COMIC MAGAZINE BORN?

1. A MAN CALLED A PUBLISHER HAS A LOT OF MONEY AND DECIDES TO SPEND SOME OF IT PUBLISHING A COMIC MAGAZINE...

2. SO THE PUBLISHER HIRES AN EDITOR AND TELLS HIM TO PUT A COMIC MAGAZINE TOGETHER...

3. THE EDITOR THEN HIRES SOME PEOPLE... HE HIRES...

WRITERS TO WRITE THE STORIES...

ARTISTS TO DRAW THE STORIES...

4. SO THE WRITERS AND THE ARTISTS WORK FOR THE EDITOR... AND THE EDITOR WORKS FOR THE PUBLISHER!

# NEXT

WE'RE GOING TO FIND OUT...

READY?

OK, THEN,

LET'S GO...

SECRET NO. 3

WHO WRITES AND DRAWS THE COMICS?

THE ANSWER TO THIS QUESTION WILL SURPRISE YOU! THE ANSWER IS:

THE MAN WHOSE NAME IS SIGNED TO A COMIC STRIP IS *NOT* ALWAYS THE MAN WHO *REALLY* WRITES AND DRAWS THE STRIP!

THEN WHY ARE FALSE NAMES SOMETIMES USED?

FALSE NAMES ARE SOMETIMES USED BECAUSE A POPULAR STRIP HAS *MANY ARTISTS!* ONE ARTIST MAY DRAW A COMIC STRIP... THE STRIP MAY BECOME SO POPULAR THAT THE ONE ARTIST WHO CREATED IT CANNOT DRAW ALL THE STRIPS NEEDED. SO, THE EDITOR HIRES ANOTHER ARTIST TO DRAW THE SAME STRIP, BUT THE FIRST ARTIST WANTS HIS NAME ON *ALL* THE STRIPS SO, EVEN THOUGH ANOTHER DRAWS SOME STRIPS, THE NAME OF THE FIRST ARTIST WILL APPEAR ON ALL OF THEM!

*Remember:* YOU CANNOT ALWAYS TELL WHO WRITES OR DRAWS A COMIC STRIP BY LOOKING AT THE NAME SIGNED!

IT MAY BE THE WRONG NAME OR A FICTITIOUS NAME!

SECRET NO. 4
HOW TO DISCOVER WHO IS THE REAL ARTIST OF A COMIC STRIP!
THE ONLY WAY TO REALLY TELL IS BY LEARNING TO RECOGNIZE ARTISTS' STYLES!
EVERY ARTIST HAS HIS OWN DIFFERENT STYLE OF DRAWING!
NO! TWO ARTISTS EVER DRAW EXACTLY ALIKE!

## For Example:

LET'S TAKE TWO ARTISTS WHO DRAW THE SAME STRIP AND EXAMINE THEIR STYLES AND SEE IF WE CAN RECOGNIZE EACH ARTIST'S WORK.....

**ED WINIARSKI**
AN OLD-TIME COMIC ARTIST AND EX-MOVIE CARTOON ARTIST WHO NOW DRAWS
**HEDY DEVINE**

**VIC DOWD**
ADVERTISING ARTIST AND EX-GI WHO ALSO DRAWS
**HEDY DEVINE**

BOTH OF THESE TWO TALENTED ARTISTS DRAW HEDY DEVINE FOR STAN LEE

**NOW** LET'S SEE HOW TO DRAW THE TWO STRIPS THAT **ED** DRAWS AND THE HEDY STRIPS **VIC** DRAWS:

THIS PAGE OF KEDY DEVINE WAS DRAWN IN PENCIL BY ED WINIARSKI . . .

THIS PAGE OF HEDY DEVINE WAS DRAWN IN PENCIL BY VIC DOWD . . .

CAN YOU TELL THE DIFFERENCE IN EACH ARTIST'S STYLE?...

## SECRET NO. 7

## HOW TO RECOGNIZE ARTISTS' STYLES

NOTICE THAT THERE ARE LOTS OF BACKGROUND DRAWINGS IN EDWARD WINKLEMAN'S PAGES, THAT IS, LOTS OF HOUSES, FURNITURE, PEOPLE, CLOUDS, ETC. IT IS PART OF EDDY'S STYLE TO USE MANY BACKGROUNDS. THE ONE GOOD WAY TO RECOGNIZE AN ARTIST'S STYLE IS TO SEE HOW HE DRAWS THINGS



*Also* YOU CAN SEE EDDY'S STYLE IN THE WAY HE DRAWS FOLDS IN CLOTHES. IN PANEL #4, DO YOU SEE ALL THE FOLDS IN GABBY'S SKIRT? THAT'S ONE OF EDDY'S STYLES. "PUTTING IN LOTS OF DETAIL" AND IT'S ANOTHER WAY TO RECOGNIZE STYLE.

*Can* YOU SPOT ANY OTHER HABITS OF DRAWING WHICH ED HAS, WHICH WE DOESN'T HAVE? LOOK CLOSELY AT THE WAY ED CONSTRUCTS HIS FIGURES. HE USES SIMPLE CONSTRUCTS HIS FIGURES-

HERE IS VIC'S PAGE OF HEDY DEVINE...

NOTICE THAT HE DOES NOT USE HEAVY AS MANY BACKGROUNDS AS ED...

ALSO NOTICE THAT WHILE ED DRAWS LOOSELY IN LINE AND TONE, VIC DRAWS CLEANLY AND ALMOST ENTIRELY IN LINE

Ed's STYLE OF DRAWING IS CALLED A "DETAILED" BECAUSE HE PUTS IN SO MUCH DETAILS OF BACKGROUNDS, CLOTHES, ETC.

Vic STYLE OF DRAWING IS CALLED "LINE DETAILED" BECAUSE HE ONLY DRAWS THINGS IN LINE WITH SOME DETAILS OF TONE.

Remember NO TWO ARTISTS EVER DRAW EXACTLY ALIKE. DRAWING STYLES OF DETAILS LINE BACKGROUNDS, FOLDS, ETC. ARE WHAT MAKE ONE ARTIST TELL IF THE SAME ARTIST, OR TWO DIFFERENT ARTISTS DREW TWO STRIPS!

## SECRET NO. 6

**DOES THE SAME PERSON WHO WRITES A COMIC STRIP ALSO DRAW IT?**

THIS IS A QUESTION WHICH HAS PUZZLED COMIC MAGAZINE READERS FER A LONG TIME! THE ANSWER IS: SOMETIMES, BUT NOT ALWAYS!

HERE ARE TWO EXAMPLES:

**① CINDY SMITH** WRITTEN AND DRAWN BY KEN BALD

**② NELLIE the NURSE** WRITTEN BY ED JURIST DRAWN BY FRANK CARTER

YOU SEE, SOME ARTISTS, SUCH AS KEN BALDLINE TO WRITE STORIES AS WELL AS DRAW THEM...







WHILE OTHERS, LIKE FRANK CARIN, PREFERS TO DO NOTHING BUT DRAW, AND WOULD RATHER HAVE A WRITER SUCH AS . . .




. . . ED JURIST, WHO WRITES THE STORIES FOR THEM!

NOW LET'S SEE HOW AN ARTIST AND WRITER WORK TOGETHER . . .

**SECRET NO. 7**

**HOW DO ARTISTS AND WRITERS WORK TOGETHER?**

FIRST, LET'S ANSWER SOME OF THE QUESTIONS WHICH ARE MOST COMMONLY ASKED...

1. DO THE ARTIST AND WRITER HAVE TO LIVE TOGETHER?
**ANSWER: NO!**

2. DO THE ARTIST AND WRITER HAVE TO BE GOOD FRIENDS?
**ANSWER: NO!**

3. DO THE ARTIST AND WRITER EVEN HAVE TO KNOW EACH OTHER?
**ANSWER: NO!**

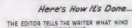


WELL THEN, YOU WILL ASK, IF THEY DON'T HAVE TO LIVE TOGETHER, AND IF THEY DON'T HAVE TO BE GOOD FRIENDS, OR EVEN KNOW EACH OTHER, THEN **HOW CAN THEY POSSIBLY ON THE SAME STRIP?**

THE ANSWER IS QUITE SIMPLE.... THEY BOTH WORK THRU THE EDITOR! THE EDITOR IS ALWAYS THE *KEY MAN* BETWEEN THE ARTIST AND WRITER!

## *Here's How It's Done...*

THE EDITOR TELLS THE WRITER WHAT KIND OF A STORY TO WRITE AND GETS...




## *THEN*

THE EDITOR READS THE STORY, CORRECTS IT, IF IT NEEDS CORRECTING, AND GIVES IT TO...

THAT'S ALL THAT THERE IS TO IT!

SECRET NO. 8

## HOW ARE COMIC SCRIPTS WRITTEN?

IT TAKES A LONG, LONG TIME TO LEARN TO WRITE A COMIC STRIP, FOR IT IS A VERY UNIQUE AND UNUSUAL FORM OF WRITING!

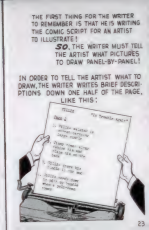
COMIC STRIPS ARE NOT WRITTEN LIKE STORIES OR LIKE SCHOOL COMPOSITIONS. THEY AREN'T JUST A LOT OF WORDS WHICH FORM SENTENCES AND PARAGRAPHS!

**NOW,** FOR THE FIRST TIME EVER IN THE WORLD, STAN LEE WILL SHOW YOU EXACTLY HOW COMIC STRIPS ARE *WRITTEN!!!*

THE FIRST THING FOR THE WRITER TO REMEMBER IS THAT HE IS WRITING THE COMIC SCRIPT FOR AN ARTIST TO ILLUSTRATE!

**SO**, THE WRITER MUST TELL THE ARTIST WHAT PICTURES TO DRAW PANEL-BY-PANEL!

IN ORDER TO TELL THE ARTIST WHAT TO DRAW, THE WRITER WRITES BRIEF DESCRIPTIONS DOWN ONE HALF OF THE PAGE, LIKE THIS:



*THEN*, AFTER ALL THE DESCRIPTIONS ARE WRITTEN, THE WRITER MUST ADD THE DIALOGUE (*WHAT THE CHARACTERS SAY IN THE SCRIPT!*)

THE DIALOGUE FOR EACH PANEL IS WRITTEN IN THE EMPTY COLUMNS NEXT TO THE PROPER PANEL...LIKE THIS:

PAGE 1 TITLE PAGE HEADER
PANEL 1 ESTABLISHING SHOT OF THE CITY
CAPTION: NEW YORK CITY
PANEL 2 CLOSE-UP OF JIMMY
JIMMY: I'M HUNGRY!
PANEL 3 CLOSE-UP OF MOM
MOM: SHUT UP!
PANEL 4 CLOSE-UP OF JIMMY
JIMMY: WAAA

## SECRET NO. 9

## WHAT HAPPENS TO A SCRIPT AFTER IT IS WRITTEN?

AT THIS POINT, WE'RE GOING TO FOLLOW THE SCRIPT WHICH THE WRITER HAS WRITTEN, AND SEE HOW IT BECOMES A FINISHED COMIC STRIP.

FIRST, IT GOES TO THE EDITOR! THE EDITOR READS IT CAREFULLY!

HE CHECKS TO MAKE SURE THAT THE SCRIPT IS FUNNY,
INTERESTING,
EASY TO UNDERSTAND,
ENJOYABLE,
WELL WRITTEN.

IF IT ISN'T GOOD ENOUGH TO SATISFY HIM, THE EDITOR GIVES IT BACK TO THE WRITER AND HAS HIM WRITE IT OVER AGAIN UNTIL IT'S GOOD!

SECRET NO 10

## HOW ARE COMIC STRIPS DRAWN?

THIS IS THE QUESTION WHICH IS ASKED MORE OFTEN THAN ANY OTHER!

*Good* NOW FOR THE FIRST TIME EVER IN THE WORLD, STAN LEE WILL GIVE YOU THE ANSWER!

ON THE PAGE BEFORE THIS ONE, WE SAW THAT THE EDITOR GIVES THIS SCRIPT AND THE WRITER AND CHECKS IT TO MAKE SURE IT WAS GOOD ENOUGH TO BE DRAWN!




AFTER THE SCRIPT IS GOOD ENOUGH TO BE DRAWN, THE EDITOR MUST GIVE IT TO THE ARTIST! *But...*

THE SCRIPT IS SOMETIMES GIVEN TO *MORE THAN ONE ARTIST* !!! AND NOW,

HERE IS A VERY IMPORTANT SECRET BEHIND THE COMICS...

THERE MIGHT BE AS MANY AS *THREE ARTISTS* ALL DRAWING THE SAME COMIC STRIP!!!

# HOW? *YOU ASK*!!! HERE'S HOW:

FIRST, COMES ARTIST NUMBER ONE. HE IS THE *PENCILLER*.

THE "PENCILLER" IS THE FIRST ARTIST TO GET THE SCRIPT FROM THE EDITOR!
HE DRAWS THE STRIP ALL IN PENCIL, FOLLOWING THE DIRECTIONS WHICH THE WRITER WROTE FOR HIM IN THE SCRIPT...
CLUE
AFTER HE'S FINISHED PENCILLING THE STRIP, IT GOES TO THE INKER!

BUT AFTER THE STRIP HAS BEEN DRAWN IN PENCIL, THERE ARE STILL SEVERAL MORE STAGES WHICH IT MUST GO THRU!

THE NEXT PERSON TO WORK ON THE STRIP IS "THE LETTERER." HE IS THE ONE WHO LETTERS ALL THE WORDS VERY CLEARLY AND CLEVERLY SO THAT YOU CAN READ THEM EASILY!

ON THE NEXT PAGE YOU CAN SEE WHAT A PENCILLED PAGE LOOKS LIKE AFTER IT HAS BEEN LETTERED . . .

KIN PLATT'S PENCILLED "SLUSH" **BEFORE** BEING LETTERED

KIN PLATT'S PENCILLED PAGE OF "SLUSH" **AFTER** BEING LETTERED AND HAVING BORDERS PUT AROUND THE PANELS.

SO FAR WE HAVE FOLLOWED THE STRIP FROM THE TIME IT'S WRITTEN, TO THE PENCILLER, TO THE LETTERER!


NOW, IT MUST GO TO ANOTHER ARTIST FOR THE FINISHING TOUCH.... IT MUST NOW GO TO THE INKER!
MEET HOWARD ANDERSON, ONE OF THE BEST INKERS IN THE BUSINESS!

OH YOU CAN TELL THE WOMEN ARTISTS AS WELL AS MEN IN THE COMIC MAGAZINE FIELD!

THE INKER IS THE ARTIST WHO INKS OVER THE PENCILLER'S DRAWINGS. BUT INSTEAD OF USING A PENCIL, THE INKER USES A BRUSH AND PEN DIPPED INTO BLACK INDIA INK!

WANNA SEE HOW HOWARD LOOKS LIKE?

KIN'S PAGE OF "BUSTY" PENCILED &MIC LETTERED

KIN'S PAGE OF "BUSTY" PENCILLED AND LETTERED BY MIC INKED...

AND SO THE PAGE IS RINISHED! IT HAS BEEN PENCILLED, LETTERED, AND INKED!



NOW, JUST FOR FUN!



WOULD YOU LIKE TO TRY YOUR HAND AT INKING, DRAWING OR LETTERING?

O.K! ON THE PAGES THAT FOLLOW YOU WILL FIND SOME SIMPLE, AMUSING TESTS. TRY THEM! JUST FOR FUN!

AND THEN, AFTER THE NOVELTY TESTS, THERE WILL BE SOME MANY MORE FASCINATING SECRETS BEHIND THE COMICS! LET'S GO!

NOW **YOU** WRITE A COMIC STRIP!

HERE'S A NOVELTY TEST TO SEE WHAT KIND OF A COMIC STRIP *YOU* COULD WRITE!

SUPPOSE YOU AND A FRIEND OF YOURS ARE WRITERS, AND THE EDITOR CALLS YOU BOTH INTO HIS OFFICE TO TELL YOU ABOUT AN IDEA A STORY HE WANTS YOU TO WRITE FOR HIM....

YOUR CONVERSATION WITH THE EDITOR WOULD GO SOMETHING LIKE THIS....

WELL, I'VE GOT AN IDEA FOR A COMIC STRIP!
WHAT KIND OF A STORY SHOULD IT BE?
IT'S ABOUT A MAN WHO GOES TO THE MOON!
WHAT'S THE MAN'S NAME?
WHAT'S THE NAME OF THE STORY?
I'LL CALL IT "MAN ON THE MOON"!
I'LL CALL HIM "MAN ON THE MOON"!
I'LL CALL HIM "MAN ON THE MOON"!
I'LL CALL HIM "MAN ON THE MOON"!
I'LL CALL HIM "MAN ON THE MOON"!
I'LL CALL HIM "MAN ON THE MOON"!

## OK!

ON PAGES 31 AND 32, YOU LEARNED HOW TO WRITE A COMIC STORY. AND ON THE PAGE OPPOSITE THIS ONE YOU JUST RECEIVED AN ASSIGNMENT, FROM THE EDITOR!

### LET'S GET STARTED, THEN!

IF YOU HAVE NO TYPEWRITER, YOU CAN WRITE THE SCRIPT IN LONG-HAND, JUST SO LONG AS IT IS EASY TO READ!

IT SHOULD TAKE YOU ABOUT AN HOUR TO WRITE EACH PAGE...

### BUT DON'T RUSH!

SOMETIMES A WRITER WHO SPENDS ALL DAY ON A PAGE, IF HE HAS TROUBLE GETTING A GOOD IDEA!

AFTER YOU HAVE FINISHED YOUR SCRIPT, YOU MIGHT COMPARE IT WITH THE ONE BEGINNING ON THE NEXT PAGE . . .

THE FOLLOWING SCRIPT WAS WRITTEN BY ALAN SULMAN, ACE COMIC WRITER AND EDITOR, AND PERSONAL ASSOCIATE OF STAN LEE . . .

THE SCRIPT WHICH BEGINS ON THE NEXT PAGE APPEARED IN THE NUMBER 8 ISSUE OF "BLONDE PHANTOM COMICS" UNDER THE TITLE "I HATE ME!"

ALAN SULMAN'S SCRIPT...



3) **TITLE SPLASH:** MEANS THE LARGE PICTURE WHICH USUALLY OPENS EVERY COMIC STRIP AND GIVES THE READER SOME IDEA OF WHAT THE STRIP IS GOING TO BE ABOUT!

MORE ON THE NEXT PAGE...

PAGE 2 OF ALAN SULMAN'S SCRIPT...

IN PANEL 1, NOTE THE WORD "THOUGHT" IN PARENTHESES. THAT MEANS LOUISE ISN'T **SAYING** THESE WORDS, BUT IS **THINKING** THEM!

NOTE:

FROM PANEL 38 ON, THE PANELS ARE DRAWN IN BALLOON EFFECT TO INDICATE ACTION OCCURRING WITHIN A DREAM!

PAGE 3 OF ALAN SULMAN'S SCRIPT

THE LAST PAGE FOLLOWS...

THE FOURTH AND FINAL PAGE OF ALAN SULLIMAN'S SCRIPT---

NOTE:
THE FINAL PANEL OF THE STORY CONTAINS A CLEVER "SOCK"ENDING TO MAKE CLIMAX INTENSE AND STRONG!

AND NOW FOR ANOTHER INTERESTING ANGLE OF COMICS---

NOW **YOU!** TRY TO DRAW THAT SCRIPT!

THOSE OF YOU READERS WHO ARE INTERESTED IN DRAWING AND WHO WONDER IF YOU HAVE THE TALENT...

*Here is your chance to find out !!!*

THE NEXT FOUR PAGES HAVE BEEN LEFT COMPLETELY BLANK EXCEPT FOR BORDERS AROUND THE PAGES...

*NOW...*

USING THE SCRIPT YOU HAVE JUST READ, TRY DRAWING THE BLONDE PHANTOM'S FIGHT IN THE PROPER SPACES! *Take Your Time!*

**REMEMBER!**

IT SOMETIMES TAKES A FULL DAY FOR AN ARTIST TO DRAW A PAGE!

*SOUNDS LIKE FUN? O.K., LET'S TRY-*

PAGE 1

PAGE 3

**BUT.**

YOU'RE GONNA ASK, "NOW WILL I KNOW WHETHER WHAT I HAVE DONE IS ANY GOOD OR NOT?"

*Here's How...*

ON THE NEXT FOUR PAGES YOU WILL FIND THE SCRIPT "I HATE ME" ALL DRAWN OUT FOR YOU

EXACTLY AS IT APPEARED IN BLONDE PHANTOM COMICS No. 15




THIS STRIP WAS DRAWN BY SYD SHORES THE TALENTED ARTIST WHO BRINGS YOU THE "BLONDE PHANTOM" AND "CAPTAIN AMERICA" EVERY MONTH!

So Now,

TURN THE PAGE AND COMPARE WHAT YOU HAVE DRAWN WITH SYD SHORES' DRAWINGS!

BLONDE PHANTOM
I HATE ALL
THE SAME OLD STORY! I'M TIRED OF BEING A SECRET AGENT! I'M TIRED OF BEING A SECRET AGENT! I'M TIRED OF BEING A SECRET AGENT!
I'M TIRED OF BEING A SECRET AGENT!
I'M TIRED OF BEING A SECRET AGENT!

SOMEONE STOLE MY CAR! I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL CALL THE POLICE!
I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL BET IT WAS THAT BLONDE PHANTOM!
I'LL BET IT WAS THAT BLONDE PHANTOM!

PAGE 2

OF SYD SHORES' "BLONDE PHANTOM"

I'M SORRY, MISS... I'M AFRAID YOU'RE TOO LATE!
THE BOSS HAS GONE HOME!
I'M SORRY, MISS... I'M AFRAID YOU'RE TOO LATE!
THE BOSS HAS GONE HOME!
I'M SORRY, MISS... I'M AFRAID YOU'RE TOO LATE!
THE BOSS HAS GONE HOME!
I'M SORRY, MISS... I'M AFRAID YOU'RE TOO LATE!
THE BOSS HAS GONE HOME!
I'M SORRY, MISS... I'M AFRAID YOU'RE TOO LATE!
THE BOSS HAS GONE HOME!
I'M SORRY, MISS... I'M AFRAID YOU'RE TOO LATE!
THE BOSS HAS GONE HOME!

**PAGE 3** OF SYD SHORES' "BLONDE PHANTOM"

Blonde Phantom
Blonde Phantom
Blonde Phantom

"THERE!"

NOW FOR THE FIRST TIME EVER IN THE WORLD, STAN LEE HAS GIVEN YOU A CHANCE TO COMPARE YOUR WORK WITH THAT OF A REAL PROFESSIONAL ARTIST!



HOPE YOU DID WELL!

But, LET'S FORGET ABOUT DRAWING FOR A WHILE AND GET ON TO STILL ANOTHER OF THE MANY FASCINATING PHASES OF COMIC MAGAZINES...

ARE YOU BEGINNING TO REALIZE THAT THE SECRET TO BEHIND THE COMICS" HAS BEEN CALLED THE MOST COMPLEX WORK ABOUT COMIC MAGAZINES EVER PUBLISHED, ...AS WELL AS THE MOST EXCITING?

SECRET NO. 1

## HOW THE LETTERING ON A COMIC IS DONE

LETTERING IS SOMETHING WHICH IS USUALLY TAKEN FOR GRANTED...

WE SEE THE WORDS IN EACH COMIC STRIP, AND WE READ THEM CAREFULLY, BUT WE SELDOM THINK OF ASKING, HOW DO THEY GET THERE? ARE THEY *TYPED* THERE WITH A TYPEWRITER? ARE THEY PRINTED BY A PRINTING PRESS? OR WHAT?

WELL, LET'S FIND OUT...

*LET'S FIND A LETTERER AND ASK HIM...*

LETTERING SHORT COURSE

LET'S TALK TO ACE COMIC LETTERER, MARIO ACQUAVIVA WHOM WE MET EARLIER IN PAGE 69...

MARIO HAS DONE COMIC LETTERING FOR DC AND KNOWS WHAT THE SCORE IS...

MARIO, SUPPOSE YOU LET US LOOK OVER YOUR SHOULDER WHILE YOU LETTER A SUB-MARINER COMIC STRIP...

HERE'S A SUB-MARINER PAGE. I'LL WRITE YOU A LETTER IF I'M NOT WHILE OUR READERS WATCH YOU?

SURE, MR. LEE!

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YOU SEE, THIS IS HOW I GET THE PAGE TO BE LETTERED. THE ARTIST HAS JUST FINISHED DRAWING IT!
AND AS YOU CAN SEE, THE ARTIST HAS VERY ROUGHLY LETTERED THE BALLOONS IN PENCIL TO SHOW ME WHERE TO PUT THEM!

I RULE GUIDE LINES IN PENCIL THRU THE ARTIST'S BALOONS. LIKE THIS...
AND THEN...
USING AN ORDINARY #2B6 LETTERING PEN I LETTER THE WORDS ... RIGHT OVER THE ARTIST'S OWN PENCIL LETTERING!
WHEN I FINISH THAT I ERASE THE ARTIST'S PENCIL LETTERING WITH A SOFT GUMM ERASER--THIS ERASER DOES NOT SMEAR THE PENCIL LETTERING BUT DOESN'T ERASE THE INKED WORDS WHICH WERE LETTERED ON IN INDIA INK!
...and finally...

FINALLY I HAVE MY COMPLETED PAGE!
LOOKS SIMPLE DOESN'T IT? ...
OK, SUPPOSE YOU TRY IT NOW ...

HERE
IS PART OF A PAGE OF "GEORGIE" WHICH WAS PENCILED BY SEVERIN AND SEKOWSKY, ONE OF THE FASTEST ARTISTS IN THE COMIC MAGAZINE FIELD
MEET MIKE SEKOWSKY
NOW
MIKE DRAWS GEORGIE, WILLIE, AND MANY OTHER TOP-FLIGHT COMICS!

PRETEND THAT YOU'RE THE LETTERER AND YOU'VE JUST BEEN GIVEN THE PAGE OF MIKE'S TO LETTER. READY? O.K., GO TO IT!
BUT FIRST, TURN THE PAGE AND SEE HOW MARIO HAS LETTERED IT. I USE HIS LETTERING FOR A GUIDE!

# THIS IS MARIO'S PAGE!

NICE, ISN'T IT? IF YOURS LOOKS ANYTHING LIKE THIS ONE...

## YOU'RE PRETTY GOOD!

NOTICE THE DIFFERENT TYPES AND STYLES OF LETTERS MARIO USED IN THOSE FEW PANELS...

EACH TYPE OF WORD REQUIRES ITS OWN TYPE OF LETTER!

SUNDAY MORNING
FATHER'S DAY
SKIP!
AND THIS IS A BIRDY-SHOT!
I LOVE YOU, DADDY!
SHOOT
SHOOT
SHOOT

SECRET NO. 16

## HOW A COMIC STRIP IS CREATED!

NOW, LET'S TAKE UP A QUESTION WHICH HAS BEEN ON YOUR MIND AT SOME TIME OR OTHER...



HERE YOU ARE READING YOUR FAVORITE COMIC STRIP... YOU'RE ENJOYING IT... YOU LIKE IT... AND YOU LIKE THE STRIP!



**But** YOU OFTEN THINK TO YOURSELF, "**HOW DOES THIS COMIC STRIP CREATED?**"

"THE SECRETS BEHIND THIS COMICS" WAS WRITTEN TO TELL YOU **EVERYTHING** ABOUT COMICS. HERE IS THE ANSWER TO THE ABOVE QUESTION. **AS ONLY STAN LEE CAN TELL YOU...**

HERE IT IS!

HERE'S A MAGAZINE WHICH HAS BEEN READ AND ENJOYED BY MILLIONS OF FANS FOR MORE THAN 9 YEARS!

NOW LET'S FIND OUT EXACTLY HOW CAPTAIN AMERICA WAS CREATED!

*and why...*

IMAGINE YOURSELF LIVING 9 YEARS AGO, BEFORE THE WAR HAD STARTED...

ALL OVER THE WORLD THE NAZI MENACE WAS SPREADING!

AND, IN A BUSY OFFICE IN NEW YORK CITY'S BUILDING, A PUBLISHER PACED BACK AND FORTH IN THOUGHT...



THIS PUBLISHER WAS MARTIN GOODMAN, THE YOUNG BRILLIANT MAGAZINE KING WHO IS TODAY ONE OF THE GREATEST NAMES IN THE PUBLISHING WORLD!

MARTIN GOODMAN PUBLISHER

## *and* FROM HERE ON, WE'LL TELL MARTIN GOODMAN'S STORY —AND THE BIRTH OF CAPTAIN AMERICA...IN COMIC STRIP FORM!

**MARTIN GOODMAN'S OFFICE...**

**I DON'T KNOW WHY HE TOOK IT INTO HIS HEAD TO WRITE TO MISS PAGE IN THE DANGERS OF YOUNG MEN! BUT I'M GLAD HE DID! WE'VE WORKED TOGETHER EVER SINCE!**

**Cover** by WES BEAN with WEB OF COMIC STRIP PANELS POLICE!

**AN ARTIST CLOSELY SHADOWS THE CREATOR OF THE FAMOUS SUPER HERO!**

**AND SO WAS BORN CAPTAIN AMERICA! SOON TO BE ARMED, LIKE THE NAZIS!**

**I DON'T TELL HER STORIES IN MY MANNERS, WHEN SHE PUBLISHES THEM! I'M GLAD SHE'S NOT A MAN! I'D HATE TO HAVE TO FIGHT HIM!**

**MARTIN GOODMAN'S OFFICE...**

**MARVEL**

I WANT CREATE A COMIC CHARACTER WILL EXPRESSIVE FREEDOMS
LIBERTIES
I WANT HIS LIBERTIES HIS HIT ENERGY
I WANT HIS STILL MORE!
Ka-Pow!
Ka-Blam!
SCRIPTS
SCRIPTS
SCRIPTS

UNTIL FINALLY, ONE CHARACTER WAS CHOSEN!

# CAPTAIN AMERICA

SENTINEL OF LIBERTY!

BUT THEN-

MORE CONFERENCES HAD TO BE HELD TO DECIDE . . .

- WHAT TYPE OF COSTUME SHOULD HE WEAR?
- WHO SHOULD HIS ASSISTANT BE?
- WHO SHOULD WRITE AND DRAW THE STORIES?
- WHAT SHOULD CAPTAIN AMERICA BE WHEN HE'S OUT OF UNIFORM?
- WHAT VILLAINS SHOULD CAPTAIN AMERICA FIGHT?

AND MANY, MANY MORE SUCH IMPORTANT QUESTIONS HAD TO BE ANSWERED!

FOR WHEN A COMIC STRIP IS BORN, THE GREATEST EFFORT IS MADE TO SEE TO IT THAT THE COMIC STRIP IS PERFECT!

**SECRET NO. 17**

HOW ONE ARTIST CAN **WRITE, PENCIL** AND **INK** HIS OWN STRIP!

WANNA MEET A CLEVER ARTIST AND A CLEVER WRITER?

OK — HERE THEY ARE:

THEY'RE BOTH **ONE MAN!**

MEET MORRIS WEISS, ONE OF THE GREATEST ARTISTS YOU CAN FIND ANYWHERE!

MORRIS **WRITES, PENCILS** AND **INKS** THESE THREE FAMOUS STRIPS:

TESSIE the TYPIST
MARGIE
RUFFY ROPES

AND NOW HERE'S THE **CHANCE OF A LIFETIME...**

TO WATCH THIS TOP-FLIGHT CARTOONIST AND WRITER AT WORK!!!

LET'S SPEND ONE DAY WITH MORRIS WEISS...HERE IT IS...EARLY IN THE MORNING...
MORRIS WEISS, YOU'RE A LAZY BUM! ALL RIGHT, MOM! I'M GETTING UP!
WHAT? WHAT'S THAT? I'M GETTING THE WORLD BY THE TAIL? I'M A LAZY BUM?
HELP! SLEEPING-SICKNESS! I'M A LAZY BUM!
SPLASH
AND SO, AS MORRIS ENERGETICALLY LEAPS OUT OF BED, HIS DAY BEGINS...HIS EXCITING WORK, HIS...
YESTERDAY WAS ANOTHER FINE TEN THAT TERRY STOUT TOOK TO HOLD HIS LEAD OVER...
ALL RIGHT, BLANCHE, I'M NOT TO GO TO THE OFFICE!
I CAN DO IT! I KNOW I CAN DO IT!
BUT SERIOUSLY NOW, THESE HE-DATE STARTS. MORRIS WEISS IS ONE OF THE FASTEST MEN IN THE BUSINESS . . .

...AND TO THOSE WHO THINK THAT WRITING AND DRAWING COMICS IS ALL PLAY AND NO WORK, WATCH THIS!!
I'VE GOT TO GET AN IDEA FOR A 'JESSIE STORY'! I'VE GOT TO... I'VE GOT TO GET AN IDEA!
HOW ABOUT HAVING HER GET A JOB AS A TV STAR?
YAWN! I HOPE I DO THAT LAST MONTH!
HAVE HER GET A JOB? NOPE! TOO BORING!
AH! I'VE GOT IT!
HELLO! HELLO! SELLO! GET ME STAR LIST!
I'LL BE FAMOUS!
LOOK STAN! WE'LL HAVE TO USE THIS! A LITTLE BIRD TOLD ME THAT THE NEXT DAY SHE HAS TWO RABBITS AND A DOG! THE DOG EATS RABBITS! PRETTY SOON SHE HAS TO MOVE OUT! THEN SHE GETS A JOB AS A TV ANNOUNCER!
SOUNDS SMELL-MONKEY! GO TO IT!

WHAT HAPPENED ON THE LAST PAGE IS CALLED "TELLING A SYNOPSIS."...
MORRIS TELLS STAN WHAT THE STORY IS GOING TO BE ABOUT AND STAN OK'S THE IDEA!

**BUT!** NOW THE REAL HARD WORK BEGINS!

MORRIS MUST WRITE THE ENTIRE STORY... WHICH HE DOES!

THEN HE MUST BRING IT INTO STAN LEE'S OFFICE...WHICH HE DOES!

THEN STAN LEE MUST OK IT...WHICH HE DOES...

## And Then...

MORRIS MUST TAKE THE SCRIPT, RIGHT HOME, AND BEGIN TO DRAW IT... WHICH HE DOES!

FIRST, MORRIS WEISS DRAWS THE STRIP IN PENCIL, FOLLOWING HIS OWN SCRIPT AS HE DOES THIS !!!
THEN, THE STRIP IS LETTERED!
THEN IT IS RUSHED TO STAN LEE AGAIN!

YEP, IT LOOKS PRETTY GOOD! WHO'S NOW YOU CAN INK IT?
SO, BACK HOME AGAIN RUSHES MORRIS WEISS TO INK THE TESSIE STRIP...
SLAM!
HYA, BLANCHE! I'M HOME AGAIN!
I COULD HAVE GUESSED!
...AND UNTIL LATE INTO THE NIGHT...

GOTTA HAVE THIS FINISHED BY MORNING!
MORNING FINDS MORE'S TIRED AND PALE, BUT THE JOB IS FINISHED!
THERE! IT'S DONE!
SEE YA LATER, BLANCHE! I GOTTA TAKE THIS FINISHED JOB TO STAN LEE NOW!

IT'S SWELL, MORRIS! JUST WHAT I WANTED.
AND SO MORRIS WAS RETURNED TO HIS HAPPY HOME WITH HIS NEW TYRE. WAS HAPPY? HE WAS OVERJOYED! IT WAS A TYRE FOR HIM NOW!
AS HE DROVE HOME HE THOUGHT ABOUT HIS NEW TYRE. IT WAS A GOOD TYRE. IT WAS A TYRE WORTH LIVING FOR. A COMPLETE TYRE. A TYRE WITH A CAPITAL 'T'. WHAT A TYRE! THAT'S WHAT HE WAS! A TYRE!
HEY!... SEND IT TO THE PRINTER RIGHT AWAY!
OH, DEAR... I'M SO GLAD YOU'RE HOME! STAN JUST PHONED... HE NEEDS A SEVEN FOOT WIDE MARKET SCENE BY TOMORROW MORNING!!! NO PRESSURE, THEN... OFF TO WORK RIGHT NOW!
MORRIS
WHAT HAPPENED? SPEAK TO ME...
PLOP!

SECRET NO. 14

WHAT HAPPENS INSIDE OF A COMIC PUBLISHING HOUSE?

BUT LET'S LEAVE MORRIS HEISS TO HIS BUSY LITTLE PROBLEMS, AND TURN TO ANOTHER FASCINATING SUBJECT...

NOW FOR THE FIRST TIME EVER IN THE WORLD,

COME WITH STAN LEE FOR A VISIT INSIDE OF AN ACTUAL COMIC MAGAZINE PUBLISHING HOUSE!

THE HOME OF THE FAMOUS MARVEL COMICS!

THE REAL ESTATE OFFICE OF MARTIN GOODMAN, PUBLISHER.

EVERY READER OF COMICS HAS A DIFFERENT NOTION ABOUT WHAT A COMIC MAGAZINE OFFICE LOOKS LIKE!

SOME READERS THINK THAT IT LOOKS LIKE THIS...



WHILE OTHERS THINK IT LOOKS LIKE THIS...



...BUT ACTUALLY...

IT **REALLY** IS A VERY SIMPLE-LOOKING PLACE!

INSIDE OF TIMMY COMICS, THE OFFICE IS DIVIDED INTO MANY ROOMS:

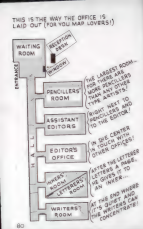
THERE ARE ROOMS FOR THE EDITOR AND HIS ASSISTANTS...

THERE ARE ROOMS FOR THE PENCILLERS...

THERE ARE ROOMS FOR THE WRITERS...

THERE ARE ROOMS FOR THE LETTERERS...

AND FOR THE INKERS...


THIS IS THE WAY THE OFFICE IS LAID OUT (FOR YOU MAP LOVERS!)
WAITING ROOM
RECEPTION DESK
ENTRANCES
PENCILLERS ROOM
THE LARGEST ROOM. THERE ARE 30 TO 40 ARTISTS WORKING HERE.
ASSISTANT EDITORS
IN THIS ROOM ARE THE ASSISTANT EDITORS.
EDITOR'S OFFICE
IN THIS CENTER OFFICE IS THE OFFICE OF STAN LEE.
MAIL
LETTERS
AFTER THE LETTERS ARE OPENED, THEY ARE PLACED IN THIS AREA.
LETTERS
AT THIS DESK WHERE THE LETTERS ARE ANSWERED.
WRITERS' ROOM
AT THIS DESK WHERE THE WRITERS WORK.

**STARTLING FACTS!**

**ABOUT THE COMICS!!**

WHAT COMIC STRIP MUST TRAVEL 3,000 MILES ACROSS THE COUNTRY BEFORE IT IS PUBLISHED ?

ANSWER:-"POWERHOUSE PEPPER" DRAWN by BASIL WOLVERTON

BASIL WOLVERTON, THE CLEVER, SCINTILLATING CARTOONIST WHO WON THE "ALL ABOUT LEONA RUSSELL" CONTEST RECENTLY, WRITES AND DRAWS POWERHOUSE PEPPER OUT IN SAN FRANCISCO, WASHINGTON AND WHO KNOWS HOW MANY OTHER CITY WHERE IT IS PUBLISHED!

## MORE STARTLING FACTS!

### ABOUT THE COMICS!!!

WHICH FAMOUS COMIC MAGAZINE WAS COMPLETELY WRITTEN AND DRAWN IN PARIS, FRANCE?

**ANSWER:** "MILLIE the MODEL" ISSUE No. 9 WRITTEN AND DRAWN BY KEN BALD

IN ANSWER TO THOUSANDS OF REQUESTS FROM MILLIE'S READERS, STAN LEE DECIDED TO PRINT AN ENTIRE ISSUE OF MILLIE'S ADVENTURES IN PARIS, FRANCE.

**CAVEAT**

IN ORDER TO BE SURE THAT THE STORIES WOULD BE AUTHENTIC, STAN LEE SENT HIS ARTIST, THE ARTIST AND WRITER OF MILLIE, KEN BALD, TO PARIS TO GET FIRST-HAND MATERIAL. THE MAGAZINE KEN TOOK ALONG HIS BEAUTIFUL WIFE MARGE, AS MODEL. ACCORDING TO KEN, IT WAS A VERY ENJOYABLE TRIP AND A SECOND HONEYMOON FOR BOTH!!

## MORE STUNNING FACTS!

## ABOUT THE COMICS!!!

WHICH FOUR FAMOUS COMIC STRIPS ARE DRAWN BY THE SAME ARTIST?

ANSWER: "GEORGIE" "WILLIE" and "THE HUMAN TORCH" by MIKE SEKOWSKY

MIKE SEKOWSKY IS ONE OF THE MOST VERSATILE ARTISTS IN THE BUSINESS!

HE HAS ALSO DRAWN THE FOLLOWING STRIPS IN THE PAST: "SUPER RABBIT" "BILLY and DIGBY" "YOUNG ALLIES" "SUB-MARINER" and many others

MORE STARTLING FACTS!

## ABOUT THE COMICS!

HOW DOES A PERSON BECOME A COMIC STRIP ARTIST OR WRITER?

**ANSWER:** THIS QUESTION REQUIRES A LONG, CAREFUL ANSWER ...



STAN LEE KNOWS OF NO SCHOOLS WHICH TEACH DRAWING OR WRITING FOR COMIC STRIPS EXCLUSIVELY.

**BUT,**

THERE ARE SCHOOLS WHICH TEACH WRITING, AND THERE ARE SCHOOLS WHICH TEACH DRAWING.

IF YOU WANT TO BECOME A COMIC STRIP WRITER OR ARTIST, THE FIRST THING TO DO IS GO TO A GOOD SCHOOL AND LEARN HOW TO DRAW ABOUT WRITING AND DRAWING.

**THEN...**

... THE NEXT THING TO DO IS READ AS MANY COMIC MAGAZINES AS POSSIBLE...

UNTIL YOU ARE SURE YOU HAVE THE STYLE DOWN PAT!

**NEXT** SELECT A COMIC STRIP WHICH YOU THINK YOU CAN WRITE OR DRAW AND MAKE UP SOME SAMPLE PANELS. EITHER SCRIPT OR ART WORK...

AND SEND WHAT YOU HAVE DONE OR **MAIL** WHAT YOU HAVE DONE TO THE EDITOR OF THE MAGAZINE IN WHICH YOU ARE INTERESTED IN WORKING FOR.! IF YOU MAIL ANYTHING TO AN EDITOR,ALWAYS BE SURE TO ENCLOSE RETURN POSTAGE SO THAT THE EDITOR CAN RETURN THE MATERIAL TO YOU.

**And.** KEEP YOUR FINGERS CROSSED... 'CAUSE FROM NOW ON IT'S **UP TO YOU!**

MORE STARTLING FACTS!

ABOUT THE COMICS!

DO ALL ARTISTS USE MODELS?

*ANSWER:* NO, NOT ALL OF THEM!

SOMETIMES AN ARTIST MAY HAVE A TOUGH POSE TO DRAW AND HE'LL ASK SOMEONE TO HOLD THE POSE FOR HIM WHILE HE DRAWS IT.

FOR INSTANCE, AL JAFFEE, THE CAPABLE YOUNG ARTIST AND WRITER OF "NUTSY WALKER" AND "JEANIE," ONCE HAD A REAL DIFFICULT SHOT TO DRAW...

MEET AL JAFFEE!

THE SHOT HE HAD TO DRAW CALLED FOR BUZZ BANTER, IN THE PATSY WALKER STRIP, TO POINT HIS FINGER STRAIGHT AT THE READER...

NOW THEN, AL JAFFEE IS A VERY COMPETENT ARTIST... HE CAN DRAW NICE SCENES... YOUNG ANGLE SHOTS, MEN, WOMEN, ANIMALS... ALMOST ANYTHING! BUT IT JUST HAPPENED THAT HE **COULDN'T THINK** OF A WAY TO DRAW BUZZ POINTING HIS FINGER AT THE READER!

WELL, THEN, WHAT WAS AL JAFFEE TO DO?

**THAT'S RIGHT!**

HE ASKED ONE OF THE OTHER ARTISTS TO MODEL FOR HIM!

AND SO WE FOUND THEM A FEW MINUTES LATER...

AT TIMES LIKE THAT, COMIC ARTISTS USE MODELS. BUT GENERALLY AT OTHER TIMES, THEY DON'T.

THEY DON'T USUALLY HAVE THE TIME TO DRAW FROM MODELS... IT TAKES TOO LONG!

SO, IN GENERAL, EXCEPT FOR THE ARTISTS WHO DRAW STRIPS ABOUT GIRLS, AND HAVE GIRLS POSE OCCASIONALLY, A COMIC ARTIST USUALLY DOESN'T USE A MODEL UNLESS HE HAS AN EXCEPTIONALLY DIFFICULT DRAWING TO DO!

MORE STARTLING FACTS!!

ABOUT THE COMICS!!!

HOW OLD DOES A COMIC STRIP ARTIST OR WRITER HAVE TO BE?

ANSWER: AGE DOESN'T MATTER!

THERE ARE SOME ARTISTS IN THE COMIC MAGAZINE FIELD WHO STARTED DRAWING COMIC STRIPS FOR TIMELY COMICS INC. AT THE AGE OF 17!!!

AND AT THE SAME TIME, THERE IS AN ARTIST NOW WORKING FOR STAN LEE WHO IS THE GRANDFATHER OF 2 CHILDREN!

AND NOW . . .
ANOTHER STARTLING FACT .

STAN LEE HIMSELF, YEARS AGO, WAS THE YOUNGEST COMIC MAGAZINE EDITOR AND WRITER IN NEW YORK!



HE STARTED WRITING COMIC STRIPS AT THE AGE OF 16!!!

AND WAS PROMOTED TO EDITOR AND TO ART DIRECTOR A YEAR LATER AT THE AGE OF 17!

SO YOU SEE, A PERSON'S AGE DOESN'T MATTER VERY MUCH IN THE COMIC MAGAZINE FIELD...

IF ONE CAN WRITE WELL, OR DRAW WELL, DESPITE HIS OR HER AGE, *THAT'S* THE IMPORTANT THING!

**MORE STARTLING FACTS!**

**ABOUT THE COMICS!**

DO COMIC STRIP CHARACTERS CHANGE THRU THE YEARS?

*ANSWER: YES* INDEED!

YOU, THE READERS, MAY OFTEN NOT NOTICE THE CHANGE, BUT IT CERTAINLY **DOES** OCCUR . . .

NOW, LET'S LOOK AT SOME COMICS WHICH HAVE CHANGED AND SEE **HOW MUCH** THEY HAVE CHANGED, AND **WHY** THEY HAVE CHANGED!

BEFORE

AFTER

THE FIRST COMIC WHICH WE WILL START WITH IS — **TESSIE** THE TYPIST

YEARS AGO, THE FIRST ARTIST TO DRAW TESSIE MADE HER LOOK LIKE THIS...




THEN THAT ARTIST RESIGNED AND ANOTHER ARTIST BEGAN TO DRAW TESSIE. THE NEW ARTIST MADE HER LOOK LIKE THIS...

UNTIL FINALLY MORRIS WEISS BECAME THE MAN TO DRAW TESSIE, AND SHE NOW LOOKS LIKE THIS . . .




SO, IN RECENT YEARS, THREE DIFFERENT ARTISTS HAVE DRAWN TESSIE AND ALL THREE HAVE DRAWN HER WELL . . . AND ALL THREE HAVE DRAWN HER DIFFERENTLY!

**SEE???**

ANOTHER STRIP WHICH HAS CHANGED THRU THE YEARS IS "GEORGIE"

AT FIRST, GEORGIE WAS DRAWN BY FRANK CARIN AND HE WAS DRAWN LIKE THIS

THEN FRANK DECIDED TO DRAW "HELLO THE NURSE" BECAUSE HE LOVED TO DRAW PRETTY WOMEN, AND MIKE NEWAWAY WAS ASSIGNED TO GEORGIE! THIS WAS MIKE'S "GEORGIE" PERIOD

# and,

JUST RECENTLY, MIKE HAS DECIDED TO MAKE GEORGE A LITTLE FUNNIER-LOOKING, SO HE GAVE HIM A HAIRCUT, AND THIS IS GEORGE LAWSON TODAY.

SO, KEEP YOUR EYES OPEN, AND SAVE ALL YOUR OLD COPIES OF THE COMICS, AND YOU'LL BE ABLE TO APPRECIATE ALL THE CHANGES THAT TAKE PLACE WHENEVER THEY OCCUR !!!

**YES!** I LIKE ALL GREAT ARTS, THE ART OF COMICS IS ALWAYS CHANGING, ALWAYS IMPROVING, ALWAYS GROWING !!!

A GREAT SURPRISE FOR YOU FROM STAN LEE!
FOR THE FIRST TIME EVER IN THE WORLD... STAN LEE MAKES THE MOST ASTONISHING, WONDERFUL OFFER EVER MADE TO COMIC MAGAZINE FANS!

## HERE GOES...

# NOW,

WHETHER YOU LIVE IN NEW YORK CITY, OR IN NOME, ALASKA, YOU CAN PERSONALLY BENEFIT BY STAN LEE'S SAGE, EXPERT ADVICE!

# HOW? LIKE THIS...

IF YOU HAVE WRITTEN, DRAWN, OR LETTERED SOMETHING, AND WOULD LIKE TO KNOW JUST MUCH TALENT YOU HAVE, AND WHETHER YOU HAVE THE MAKINGS OF AN ARTIST, WRITER, OR LETTERER,

THEN CAREFULLY MAIL WHATEVER YOU HAVE WRITTEN, DRAWN, OR LETTERED TO STAN LEE

AND FOR ONLY ONE DOLLAR STAN LEE **PERSONALLY** WILL INSPECT YOUR WORK AND WILL PERSONALLY WRITE YOU A DETAILED LETTER, TELLING YOU HOW GOOD IT IS, OR HOW BAD IT IS!

THIS IS THE ONLY SUCH OFFER MADE BY STAN LEE AND IS MADE ONLY FOR READERS OF THIS BOOK!

*HERE*

ARE THE RULES YOU MUST FOLLOW IN MAILING YOUR WORK . . .

1. MAIL YOUR MATERIAL TO:
STAN LEE, SUITE 5A
15 EAST 84TH STREET
NEW YORK CITY (NEW YORK)

2. ENCLOSE A STAMPED, SELF-ADDRESSED ENVELOPE SO STAN LEE CAN MAIL YOU BACK YOUR WORK ALONG WITH HIS PERSONAL COMMENTS OF IT!

3. ENCLOSE ONE DOLLAR ! AND GIVE WITH EACH LETTER! YOUR AGE!

## REMEMBER...

STAN LEE WILL SEND YOU YOUR SAME SINCERE ADVICE THAT HE WOULD GIVE YOU IF YOU WERE HERE IN HIS OWN OFFICE!

HE WILL TELL YOU WHETHER YOUR STORY, ART WORK, OR LETTERING IS GOOD OR BAD, AND WHY...

AND NOW YOU ALSO KNOW THE MANY SECRETS BEHIND THE FABULOUS FACTS AND FEATURES ABOUT THE MARVEL COMICS! IF THERE ARE ANY QUESTIONS YOU WOULD LIKE STAN LEE TO ANSWER, JUST WRITE THEM DOWN ON A SEPARATE SHEET OF PAPER AND SEND THEM ALONG WITH YOUR QUESTION ENVELOPE TO STAN LEE, SUITE 5A, 15 EAST 84TH STREET, NEW YORK CITY (NEW YORK)... AND HE'LL ANSWER YOUR QUESTIONS IN THE NEXT ISSUE'S PERSONAL COMMENTS COLUMN!

A PERSONAL MESSAGE FROM STAN LEE TO ALL YOU COMIC MAGAZINE READERS:

NEW YORK CITY

*Dear Friends,*

IT'S BEEN GREAT FUN, WRITING THIS BOOK, AND I HOPE YOU ENJOYED IT! GREAT FUN READING IT, TOO! I HOPE YOU HAVE FINISHED IT, YOU SHOULD BE ABLE TO ENJOY THE NEXT MAGAZINE EVEN MORE! AND THAT'S WHAT'S SO FOR NOW YOU KNOW HOW MUCH WORK GOES INTO EACH MAG-AZINE, AND, NOW ALSO, YOU HAVE MET MANY COMIC STRIP ARTISTS AND WRITERS - BUT DON'T LET OUR FRIEND SHIP END WITH THIS BOOK! DROP US A BOOK, WRITE TO ME, TELL ME WHAT YOU THOUGHT OF THIS BOOK, AND WHAT YOU THINK OF YOUR FAVORITE COMIC STRIPS. I'D SURE LOVE HEARING FROM YOU!

YOURS FOR BETTER READING,

*Stan Lee*
STAN LEE, EDITOR